

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

| | | |
|--|--|--|
| <u>Contract / Revision</u> 953422 / | | <u>Alt Order #</u> |
| <u>Product</u> Candidate | | |
| <u>Contract Dates</u> 09/20/12 - 09/23/12 | | <u>Estimate #</u> 12083 |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 09/19/12 / 09/19/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Beth Pfefferle | <u>Sales Office</u> Albuquerque - L |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|---|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | KOAT | 09/20/12 | 09/21/12 | 5a A7N More In The AM | 5-6a | | :30 | | | NM | 2 | \$240.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$120.00 | | | |
| N 2 | KOAT | 09/20/12 | 09/21/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 2 | \$600.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$300.00 | | | |
| N 4 | KOAT | 09/20/12 | 09/21/12 | Good Morning America | 7-9a | | :30 | | | NM | 2 | \$450.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---TF-- | | | | 2 | \$225.00 | | | |
| N 7 | KOAT | 09/22/12 | 09/22/12 | Sa 6a A7N More in the AM | 6-9a | | :30 | | | NM | 1 | \$150.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 1 | \$150.00 | | | |
| N 12 | KOAT | 09/20/12 | 09/20/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 1 | \$70.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$70.00 | | | |
| N 21 | KOAT | 09/20/12 | 09/20/12 | Action 7 News @ 5p | 5-530p | | :30 | | | NM | 1 | \$350.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$350.00 | | | |
| N 23 | KOAT | 09/21/12 | 09/21/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 1 | \$600.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$600.00 | | | |
| N 28 | KOAT | 09/20/12 | 09/20/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 1 | \$650.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| <u>Contract / Revision</u> 953422 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 09/20/12 - 09/23/12 | <u>Product</u> Candidate | <u>Estimate #</u> 12083 |
| <u>Advertiser</u> Heinrich/D/Senate | <u>Original Date / Revision</u> 09/19/12 / 09/19/12 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$650.00 | | | |
| N 29 | KOAT | 09/21/12 | 09/21/12 | Action 7 News @ 1030p | 1030-1105p | | :30 | | | NM | 1 | \$400.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$400.00 | | | |
| N 34 | KOAT | 09/20/12 | 09/20/12 | GREYS ANATOMY | 8-9p | | :30 | | | NM | 1 | \$1,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$1,500.00 | | | |
| N 37 | KOAT | 09/22/12 | 09/22/12 | 5-6a | 5-6a | | :30 | | | NM | 1 | \$65.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S- | | | | 1 | \$65.00 | | | |
| N 38 | KOAT | 09/23/12 | 09/23/12 | 5-6a | 5-6a | | :30 | | | NM | 1 | \$60.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$60.00 | | | |
| N 39 | KOAT | 09/23/12 | 09/23/12 | Su 6a A7N More in the AM | 6-9a | | :30 | | | NM | 1 | \$150.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | -----S | | | | 1 | \$150.00 | | | |
| N 40 | KOAT | 09/21/12 | 09/21/12 | The View 10-11a | 10-11a | | :30 | | | NM | 1 | \$200.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$200.00 | | | |
| N 41 | KOAT | 09/21/12 | 09/21/12 | Chew, The | 12-1pm | | :30 | | | NM | 1 | \$120.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$120.00 | | | |
| N 53 | KOAT | 09/21/12 | 09/21/12 | Nightline | 1105-1135p | | :30 | | | NM | 1 | \$100.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ----F-- | | | | 1 | \$100.00 | | | |
| N 54 | KOAT | 09/20/12 | 09/20/12 | Katie Couric M-F | 2p-3p | | :30 | | | NM | 1 | \$150.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | ---T--- | | | | 1 | \$150.00 | | | |
| Totals | | | | | | | | | | | 20 | \$5,855.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|-------------------|-------------------|-----------------|-------------------|
| 08/27/12 - 09/23/12 | 20 | \$5,855.00 | \$4,976.75 | \$348.37 | \$5,325.12 |
| Totals | 20 | \$5,855.00 | \$4,976.75 | \$348.37 | \$5,325.12 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|--|--|--|
| <u>Contract / Revision</u> 953781 / | | <u>Alt Order #</u> |
| <u>Product</u> | | |
| <u>Candidate</u> | | |
| <u>Contract Dates</u> 09/24/12 - 09/30/12 | <u>Estimate #</u> 12029 | |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Beth Pfefferle | <u>Sales Office</u> Albuquerque - L |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|---|-----------------|-------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KOAT | 09/24/12 | 09/28/12 | 5a A7N More In The AM | 5-6a | | :30 | | | NM | 5 | \$600.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$120.00 | | | |
| N 2 | KOAT | 09/24/12 | 09/28/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 10 | \$3,300.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 10 | \$330.00 | | | |
| N 4 | KOAT | 09/24/12 | 09/28/12 | Good Morning America | 7-9a | | :30 | | | NM | 10 | \$2,250.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 10 | \$225.00 | | | |
| N 7 | KOAT | 09/29/12 | 09/29/12 | Sa 6a A7N More in the AM | 6-9a | | :30 | | | NM | 1 | \$150.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$150.00 | | | |
| N 10 | KOAT | 09/24/12 | 09/26/12 | Live with Regis & Kelly 9-10a | 9-10a | | :30 | | | NM | 2 | \$270.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M-W---- | | | | 2 | \$135.00 | | | |
| N 12 | KOAT | 09/25/12 | 09/27/12 | Anderson Cooper | 11a-12n | | :30 | | | NM | 2 | \$140.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T-T--- | | | | 2 | \$70.00 | | | |
| N 17 | KOAT | 09/24/12 | 09/28/12 | Ellen 3-4p | 3-4p | | :30 | | | NM | 5 | \$675.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$135.00 | | | |
| N 19 | KOAT | 09/24/12 | 09/28/12 | Dr Oz | 4-5p | | :30 | | | NM | 10 | \$2,750.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| Contract / Revision 953781 / | | Alt Order # |
| Contract Dates 09/24/12 - 09/30/12 | Product Candidate | Estimate # 12029 |
| Advertiser Heinrich/D/Senate | | Original Date / Revision 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 10 | \$275.00 | | | |
| N 21 | KOAT | 09/24/12 | 09/28/12 | Action 7 News @ 5p | 5-530p | | :30 | | | NM | 6 | \$2,100.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 6 | \$350.00 | | | |
| N 23 | KOAT | 09/24/12 | 09/28/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 6 | \$3,600.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 6 | \$600.00 | | | |
| N 25 | KOAT | 09/24/12 | 09/28/12 | Entertainment Tonight 630-7p | 630-7p | | :30 | | | NM | 10 | \$4,500.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 10 | \$450.00 | | | |
| N 28 | KOAT | 09/24/12 | 09/28/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 5 | \$2,875.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$575.00 | | | |
| N 29 | KOAT | 09/24/12 | 09/28/12 | Action 7 News @ 1030p | 1030-1105p | | :30 | | | NM | 5 | \$2,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWTF-- | | | | 5 | \$400.00 | | | |
| N 34 | KOAT | 09/26/12 | 09/26/12 | THE MIDDLE | 7-8p | | :30 | | | NM | 1 | \$950.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | 1 | \$950.00 | | | |
| N 36 | KOAT | 09/30/12 | 09/30/12 | Action 7 News @ 10p Sun | 10-1030p | | :30 | | | NM | 1 | \$675.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/27/12 | 10/03/12 | -----S | | | | 1 | \$675.00 | | | |
| N 37 | KOAT | 09/29/12 | 09/29/12 | 5-6a | 5-6a | | :30 | | | NM | 1 | \$110.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$110.00 | | | |
| N 38 | KOAT | 09/30/12 | 09/30/12 | 5-6a | 5-6a | | :30 | | | NM | 1 | \$60.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$60.00 | | | |
| N 39 | KOAT | 09/30/12 | 09/30/12 | Su 6a A7N More in the AM | 6-9a | | :30 | | | NM | 1 | \$150.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$150.00 | | | |
| N 40 | KOAT | 09/28/12 | 09/28/12 | The View 10-11a | 10-11a | | :30 | | | NM | 1 | \$275.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$275.00 | | | |
| N 41 | KOAT | 09/26/12 | 09/28/12 | Chew, The | 12-1pm | | :30 | | | NM | 2 | \$260.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

| | | |
|--|-----------------------------|--|
| <u>Contract / Revision</u> 953781 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 09/24/12 - 09/30/12 | <u>Product</u> Candidate | <u>Estimate #</u> 12029 |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W-F-- | | | | 2 | \$130.00 | | | |
| N 42 | KOAT | 09/27/12 | 09/27/12 | SCANDAL | 9-10p | | :30 | | | NM | 1 | \$900.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$900.00 | | | |
| N 43 | KOAT | 09/24/12 | 09/27/12 | General Hospital | 2-3p/1-2p | | :30 | | | NM | 2 | \$220.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M--T--- | | | | 2 | \$110.00 | | | |
| N 52 | KOAT | 09/29/12 | 09/29/12 | Action 7 News @ 10p Sat | 10-1035p | | :30 | | | NM | 1 | \$400.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$400.00 | | | |
| N 53 | KOAT | 09/24/12 | 09/27/12 | Nightline | 1105-1135p | | :30 | | | NM | 4 | \$400.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | MTWT--- | | | | 4 | \$100.00 | | | |
| N 54 | KOAT | 09/25/12 | 09/28/12 | Katie Couric M-F | 2p-3p | | :30 | | | NM | 2 | \$300.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T--F-- | | | | 2 | \$150.00 | | | |
| N 55 | KOAT | 09/29/12 | 09/29/12 | Action 7 News @ 5p Sat | 5-530p | | :30 | | | NM | 1 | \$200.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$200.00 | | | |
| N 56 | KOAT | 09/29/12 | 09/29/12 | Action 7 News @ 530p Sat | 530-6p | | :30 | | | NM | 1 | \$200.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$200.00 | | | |
| N 59 | KOAT | 09/30/12 | 09/30/12 | Action 7 News @ 1030p Sun | 1030-1105p | | :30 | | | NM | 1 | \$400.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$400.00 | | | |
| N 61 | KOAT | 09/24/12 | 09/24/12 | DWTS | 7-10p | | :30 | | | NM | 1 | \$4,200.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$4,200.00 | | | |
| N 62 | KOAT | 09/27/12 | 09/27/12 | LAST RESORT | 7-8p | | :30 | | | NM | 1 | \$1,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$1,000.00 | | | |
| N 63 | KOAT | 09/24/12 | 09/24/12 | CASTLE | 9-10p | | :30 | | | NM | 1 | \$1,890.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | M----- | | | | 1 | \$1,890.00 | | | |
| N 64 | KOAT | 09/25/12 | 09/25/12 | PRIVATE PRACTICE | 9-10p | | :30 | | | NM | 1 | \$850.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |

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Albuquerque, NM 87107
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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 953781 / | |

| Contract Dates | Product | Estimate # |
|---------------------|-----------|------------|
| 09/24/12 - 09/30/12 | Candidate | 12029 |

| Advertiser | Original Date / Revision |
|-------------------|--------------------------|
| Heinrich/D/Senate | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | 1 | \$850.00 | | | |
| N 65 | KOAT | 09/30/12 | 09/30/12 | Action 7 News @ 5p Sun | 5-530p | | :30 | | | NM | 1 | \$275.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$275.00 | | | |
| N 66 | KOAT | 09/28/12 | 09/28/12 | SHARK TANK | 7-8p | | :30 | | | NM | 1 | \$585.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$585.00 | | | |
| N 67 | KOAT | 09/30/12 | 09/30/12 | ONCE UPON A TIME | 7-8p | | :30 | | | NM | 1 | \$2,085.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$2,085.00 | | | |
| N 68 | KOAT | 09/30/12 | 09/30/12 | REVENGE | 8-9p | | :30 | | | NM | 1 | \$2,310.00 |
| Class of Time - Pre-emptible with notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$2,310.00 | | | |
| N 69 | KOAT | 09/30/12 | 09/30/12 | 666 PARK AVE | 9-10p | | :30 | | | NM | 1 | \$1,000.00 |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$1,000.00 | | | |
| Totals | | | | | | | | | | | 107 | \$44,905.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-------------------|--------------------|
| 08/27/12 - 09/30/12 | 107 | \$44,905.00 | \$38,169.25 | \$2,671.85 | \$40,841.10 |
| Totals | 107 | \$44,905.00 | \$38,169.25 | \$2,671.85 | \$40,841.10 |

Signature: _____ Date: _____

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